



The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM

Kevin Maney

Download now

[Click here](#) if your download doesn't start automatically

The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM

Kevin Maney

The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM Kevin Maney

The first complete look at one of America's legendary business leaders

This groundbreaking biography by Kevin Maney, acclaimed technology columnist for USA Today, offers fresh insight and new information on one of the twentieth century's greatest business figures. Over the course of forty-two years, Thomas J. Watson took a failing business called The Computer-Tabulating-Recording Company and transformed it into IBM, the world's first and most famous high-tech company. *The Maverick and His Machine* is the first modern biography of this business titan. Maney secured exclusive access to hundreds of boxes of Watson's long-forgotten papers, and he has produced the only complete picture of Watson the man and Watson the legendary business leader. These uncovered documents reveal new information about how Watson bet the company in the 1920s on tabulating machines—the forerunners to computers—and how he daringly beat the Great Depression of the 1930s. The documents also lead to new insights concerning the controversy that has followed Watson: his supposed collusion with Adolf Hitler's Nazi regime.

Maney paints a vivid portrait of Watson, uncovers his motivations, and offers needed context on his mammoth role in the course of modern business history. Jim Collins, author of the bestsellers *Good to Great* and *Built to Last*, writes in the Foreword to Maney's book: "Leaders like Watson are like forces of nature—almost terrifying in their release of energy and unpredictable volatility, but underneath they still adhere to certain patterns and principles. The patterns and principles might be hard to see amidst the melee, but they are there nonetheless. It takes a gifted person of insight to highlight those patterns, and that is exactly what Kevin Maney does in this book."

The Maverick and His Machine also includes never-before-published photos of Watson from IBM's archives, showing Watson in greater detail than any book ever has before. Essential reading for every businessperson, tech junkie, and IBM follower, the book is also full of the kind of personal detail and reconstructed events that make it a page-turning story for general readers. *The Maverick and the Machine* is poised to be one of the most important business biographies in years.

Kevin Maney is a nationally syndicated, award-winning technology columnist at USA Today, where he has been since 1985. He is a cover story writer whose story about IBM's bet-the-company move gained him national recognition. He was voted best technology columnist by the business journalism publication TJFR. *Marketing Computers* magazine has four times named him one of the most influential technology columnists. He is the author of Wiley's *MEGAMEDIA SHAKEOUT: The Inside Story of the Leaders and the Losers in the Exploding Communications Industry*, which was a Business Week Bestseller. Residence: Clifton, VA.

"Watson was clearly a genius with a thousand helpers, yet he managed to build an institution that could transcend the genius."

-from the Foreword by Jim Collins

"Like all great biographers, Kevin Maney gives us an engaging story. . .his fascinating and definitive book about IBM's founder is replete with amazing revelations and character lessons that resonate today."

-Rosabeth Moss Kanter, Harvard Business School, bestselling author of Evolve! and When Giants Learn to Dance

 [Download The Maverick and His Machine: Thomas Watson, Sr. a ...pdf](#)

 [Read Online The Maverick and His Machine: Thomas Watson, Sr. ...pdf](#)

Download and Read Free Online The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM Kevin Maney

From reader reviews:

Terry Hayes:

The book *The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM* can give more knowledge and information about everything you want. So just why must we leave the great thing like a book *The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM*? Wide variety you have a different opinion about publication. But one aim in which book can give many info for us. It is absolutely proper. Right now, try to closer together with your book. Knowledge or facts that you take for that, it is possible to give for each other; you could share all of these. Book *The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM* has simple shape however you know: it has great and large function for you. You can appearance the enormous world by open and read a reserve. So it is very wonderful.

Judith Carter:

Book is to be different for each and every grade. Book for children till adult are different content. As you may know that book is very important for all of us. The book *The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM* ended up being making you to know about other information and of course you can take more information. It is quite advantages for you. The guide *The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM* is not only giving you a lot more new information but also to be your friend when you sense bored. You can spend your own spend time to read your book. Try to make relationship while using book *The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM*. You never experience lose out for everything when you read some books.

Shawn Martinez:

Your reading 6th sense will not betray anyone, why because this *The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM* reserve written by well-known writer whose to say well how to make book that could be understand by anyone who read the book. Written with good manner for you, dripping every ideas and writing skill only for eliminate your current hunger then you still question *The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM* as good book not merely by the cover but also with the content. This is one publication that can break don't determine book by its handle, so do you still needing one more sixth sense to pick this kind of!? Oh come on your reading through sixth sense already alerted you so why you have to listening to yet another sixth sense.

Teresa Spillman:

A lot of publication has printed but it differs. You can get it by web on social media. You can choose the best book for you, science, comedian, novel, or whatever by means of searching from it. It is named of book *The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM*. You can add your knowledge by it. Without leaving the printed book, it might add your knowledge and make an individual happier to read. It is most essential that, you must aware about e-book. It can bring you from one destination to other place.

**Download and Read Online The Maverick and His Machine:
Thomas Watson, Sr. and the Making of IBM Kevin Maney
#FKH8TUBNS54**

Read The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM by Kevin Maney for online ebook

The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM by Kevin Maney Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM by Kevin Maney books to read online.

Online The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM by Kevin Maney ebook PDF download

The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM by Kevin Maney Doc

The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM by Kevin Maney Mobipocket

The Maverick and His Machine: Thomas Watson, Sr. and the Making of IBM by Kevin Maney EPub