Web 2.0 (Technology 360)

Andrew A. Kling

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Examines the development and amazing growth of online social networking. Briefly explains the basic technology, and examines how it has affected politics, activism, charity, business, advertising, and science. Explores the emerging problems of identity theft, privacy issues, sexual predators, cyber-bullying, and fraud; and provides an overview of future trends and related technological advancements.

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