



## Branding Logos & Marks

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We live in a visual world and the idea of visually trademarking one's businesses and services is a valuable and logical concept. The designs and designers featured in this book are truly international, and the range of ideas exceptional. Designs by each company or artist are featured, along with a brief biography. Equal space is given to new designs and designers as well as world-renowned agencies and internationally recognisable logos.

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