



# **A Supply Chain Management Guide to Business Continuity, Chapter 7: Supply Chain Business Continuity Strategies**

*Betty A. KILDOW*

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Continuity strategies must be tailored to meet the unique requirements of each business. Chapter 7 outlines procedures for developing and selecting strategy options that include making risk-wise decisions when selecting critical suppliers, outsourcing companies, transportation providers, and other business partners. Other strategy factors such as IT support, human factors, and crisis communication are addressed.

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