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This collection of 20 papers provides a broad understanding of the central importance of logistics to all manufacturing industries. The papers focus on the five key areas where logistics can make a significant contribution to competitive or strategic advantage: customer services management; strategic real-time management; organizational integration; throughput management; and globalization. The articles and papers contained in this collection are culled from a wide number of international experts and represent the views and ideas of some of the world's leading thinkers in logistics. Its approach is primarily managerial and practical and should prove particularly valuable to postgraduate students, participants on executive programmes and to practising managers.

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