



Consumption Challenged: Food in Medialised Everyday Lives

Bente Halkier

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In public debates, communication campaigns and public policies, it is increasingly common to attribute to consumers and their agency an ability to help solve a broad array of societal problems. This tendency is particularly clear in the field of food consumption, owing to the fact that food is both materially and symbolically central for consumers in everyday life as well as for large scale institutionalized dynamics. In order to shed light on the challenges facing food consumption, this volume takes an innovative theoretical approach, presenting four empirical Danish case studies which are compared with other analyses drawn from the wider international context. *Consumption Challenged* will appeal not only to sociologists of consumption, risk and the environment, but also to policy makers and researchers in the fields of geography, communication, media, governance and social psychology.

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