

## **Manual of Photography (Media Manual)**

Ralph Jacobson, Sidney Ray, Geoffrey G Attridge, Norman Axford



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The Manual of Photography is the standard work for anyone who is serious about photography - professional photographers and lab technicians or managers, as well as students and enthusiastic amateurs who want to become more technically competent. The authors provide comprehensive and accessible coverage of the techniques and technologies of photography.

The Manual has aided many thousands of photographers in their careers. The ninth edition now brings this text into a third century, as the first edition dates from 1890.

Major new updates for the ninth edition include:

Coverage of digital techniques - more emphasis on electronic and hybrid media Greater coverage of colour measurement, specification and reproduction - illustrated with a new colour plate section

Dealing with the fundamental principles as well as the practices of photography and imaging, the Manual topics ranging from optics to camera types and features, to colour photography and digital image processing and manipulation.

The authors write in a reader-friendly style, using many explanatory illustrations and dividing topics into clear sections.

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