



Current Issues in Business

Jerry Furniss, Michael Harrington

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Current Issues in Business is an anthology designed to engage introductory business students in classroom debate about critical issues in the world of business. Designed as a stand-alone text or as a unique supplement to introductory level business or management textbooks, this volume comprises insightful and highly accessible business articles. The selections range from practical pieces on entrepreneurship to those that explore broader policy issues concerning corporate governance. Included are pieces exploring international, ethical, socioeconomic, and other significant trends and issues affecting businesses today.

Of particular interest to students are the selections treating social media and Web 2.0 trends that are reshaping how businesses function. For administrators the book includes readings related to required coverage areas by the AACSB accrediting body. Finally, professors will find an effective tool to assist students with two of the most important skills in today's business world—the ability to think critically and to communicate a solid understanding of current business issues.

Selections in *Current Issues in Business* were chosen to meet a variety of objectives: The authoritative, easy-to-read articles will lead to students to think critically about a plethora of business ideas; the current articles from respected sources will engage students and lead to productive class discussion and vital debates; and the business cases will provide a framework for further, more advanced studies.

Jerry Furniss is a Professor of Business at The University of Montana School of Business Administration where he teaches business law and introduction to business courses. He holds a BBA in Accounting, MBA, and J.D., and provides business consulting assistance to businesses and students. Jerry has won numerous awards and published over 30 articles in business.

Michael Harrington is the Associate Dean and an Associate Professor of Management at The University of Montana School of Business Administration where he teaches business law and ethics to Master's of Accountancy students. He earned his B.S. degree in Business Administration, with emphases in Accounting and Finance, from the SoBA in 1986. In 1990, he earned his J.D. degree from UM's School of Law. He held a variety of legal and business positions from 1990-2003 before joining the SoBA.

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