

Sell More and Sleep at Night: Developing Relationships with Emotional Intelligence to Increase Sales

Mr. John Richard Pierce Jr.



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"Building and developing relationships form the cornerstone of selling more the right way. In Sell More and Sleep at Night, author John Richard Pierce Jr., a twenty-year veteran of the financial services industry, helps you understand why relationships really matter. Offering a refreshing, practical approach to increasing sales in any industry, Pierce provides fact-based strategic and tactical action steps to encourage you to try new techniques: Sell More and Sleep at Night offers a step-by-step approach to learn to tailor these practices to your own business and the needs of your customers. The book discusses: • Building relationships • Understanding the sales process • Employing a diversified sourcing strategy • Meeting with clients • Evaluating why sales aren't increasing With case studies included, Pierce focuses on you and the value you deliver. By helping you to become more self-aware, you will develop stronger relationships that will in turn increase sales."

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