



# The World Economic Forum: A Multi-Stakeholder Approach to Global Governance (Global Institutions)

*Geoffrey Allen Pigman*

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## **The World Economic Forum: A Multi-Stakeholder Approach to Global Governance (Global Institutions)** Geoffrey Allen Pigman

This book explores the paradoxes and unique characteristics of the World Economic Forum, highlighting contemporary issues and debates on global governance, economic development and corporate social responsibility.

The Forum is one of the most influential, but least understood, global institutions. Its annual meeting in Davos, Switzerland and its regional summits held around the world attract a significant and powerful audience from the worlds of business, economics, politics and civil society. The participants, who include business and political leaders, representatives of international institutions and civil society organizations, academia and the media, meet to debate issues of global concern and to develop possible solutions. Forum members see the organization as an innovative venue bringing together different types of stakeholders to solve global problems. To its critics, however, the Forum's public face conceals a private venue for making business deals.

With clear and concise sections, including boxes containing key ideas and arguments, *The World Economic Forum* is a much needed introduction to an important and controversial organization and will be of considerable interest to students and practitioners of international business, international political economy, economics, development, international relations, and globalization.

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