



# Global IT Outsourcing: Software Development across Borders

Sundeep Sahay, Brian Nicholson, S. Krishna

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## **Global IT Outsourcing: Software Development across Borders**

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Offering key insights into how to manage software development across international boundaries, this book is based on a series of case studies looking at the relationships between firms from North America, the U.K., Japan and Korea with Indian software companies. The authors analyze the multi-faceted challenges encountered in managing these Global Software Alliances (GSAs). They draw on extensive research and experience to offer constructive advice on how to manage GSAs more effectively.



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