

The Global Mobility Workbook: A Step-by-Step Guide to Managing International Assignments

Angela Weinberger



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International assignments and recruitment belong to companies and business of all sizes. If you are new to international mobility this workbook will help you. The workbook uses graphics, examples, tasks and case studies for self-study and invites for deeper discussion on international assignments. The book is written in English, intended for the global market and contains five parts. Part 1: The World of Global Mobility. In addition to the strategic classification of international assignments for the "business case" the integration of the assignment in succession planning is recommended. Part 2: Making it happen. This is about the operational implementation of international assignments. Part 3: The Assignee Spouse and Experience. Another focus is on the experience of expatriates and their spouses or life partners as well as on the process of monitoring those who are affected. This includes the safety and health of expatriates and their families, and the establishment of emergency plans. Part 4: Developing your Global Mobility Career. Global Competency is presented as a key component in the career development of Global Mobility Professionals. Furthermore, the author explores the areas in which knowledge and skills can be developed. Part 5: Case Studies and Tasks. The case studies from our daily business serve the reader to engage with various international mobility challenges. With a total of 11 tasks, a survey of technical terms and a collection of links, the reader can intensively deal with the subject matter. The forms and templates for the book can be downloaded from our website.

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